



NEVADA BUSINESS OWNERS, if the more than 19,500 high school dropouts from the Class of 2008 had earned their diplomas instead of dropping out, Nevada's economy would have seen an additional \$5.1 billion in wages over these students' lifetimes. That's money that could have been spent at your business. **Doing your part to support a community ethic that values education is vital to Nevada's economy.** Here are ways that your business can help.

- Join the Ready for Life Movement by contacting Nevada Public Education Foundation in Carson City at 775.687.9203 or in Las Vegas at 702.486.6492.
- Ensure that you have an ample supply of qualified applicants by letting schools know what skills and capabilities students need to become successful employees.
- Build and enhance your company brand by offering employees up to four hours per month in paid volunteer release time, to provide service in their local schools.
- Get youth excited about joining your company's team by providing internships and work experience for students.
- Increase morale and job satisfaction among your employees and decrease turnover by creating a culture of learning through training and education reimbursement programs.
- Demonstrate community ties to your prospective customers by sponsoring Ready for Life events and fundraising activities, and contributing ad space in your internal newsletter to promote Ready for Life causes.

Adopt a long-term perspective! Your support of Ready for Life will help create a better educated workforce. See readyforlifenv.org for statistics about the economic and social implications of this issue.